

Freedom and Advertising

We expect freedom in Australia.

Freedom to choose the way we meet the challenges of life.

Freedom to compete, to risk, to fail, and to succeed.

No resource is more precious than freedom.
It enriches our personal lives and the lives of those around us.

And yet it can be taken away if we allow it,
by the same government that can assure our personal freedom.

Something to think about as government spends our money trying
to influence us to its way of thinking.

(Ron Manners 1980)