

Entrepreneurs and Profit and Loss

The Oxford dictionary states: Entrepreneur. A person who undertakes an enterprise with a chance of profit or loss; a contractor.

People who know how to produce are precious social assets. They are in fact, a relatively small proportion of any population. But in every community they exist.

A sensible administration fosters such people. Entrepreneurship cannot be taught it is a spiritual phenomenon. This does not mean that entrepreneurs do not benefit from education. In fact, many of them seek it.

Entrepreneurs have to eternally compete. Not only with others who produce the same products, but with others who produce alternative products, but which compete with theirs.

The free market internally and externally alone decides who remain as successful entrepreneurs. The profit and loss system is the arbiter. (Oxford dictionary: Arbiter. Judge; person with influence over or control of).

The profit system is the market putting new capital in the pockets of the entrepreneurs who are serving them with what they require at prices they are prepared to pay. That is the market saying "give us some more".

On the other hand, the loss system quite impartially transfers the capital of people making losses, (that is who are not serving the public with what it wants at a price they are prepared to pay), into the pockets of those who are.

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