



October 11, 2011

I am happy to announce the launch of a global initiative called [PovertyCure](#). Acton Institute has played a key role in assembling this strategic network and in developing the initiative's vision.

We hope this initiative spurs a groundswell movement and your participation in some simple ways can help us build momentum! We invite you to:

- Watch the new 3-minute [promo](#) video.
- Sign the PovertyCure [Statement of Principles](#).
- Encourage your churches or other organizations to [Partner](#) with us.
- "Like" our [Facebook page](#).

The whole Judeo-Christian tradition reminds us that people everywhere are made in the image of a creative God. This means that the poor are not just consumers but also creators. The tragic reality is that much of the West's humanitarian aid actually does more harm than good because it overlooks this basic truth. PovertyCure's [international network](#) of 100+ organizations hopes to shift the emphasis away from a dependency model and toward enterprise solutions to poverty.

The [PovertyCure](#) website includes a [Voices](#) page with video shorts of development experts like Oxford's Paul Collier and Peruvian economist Hernando de Soto, along with "Voices" of entrepreneurs and religious leaders pursuing effective compassion on a grass-roots level around the world.

You can watch and link to these [video shorts](#), study the [Issues](#), follow the conversation on [Facebook](#) and [Twitter](#), contribute to the [discussion](#), and add your own organization into the network as a [Partner](#) and begin networking with like-minded organizations.

Thank you,

A handwritten signature in blue ink that reads "Rev. Robert A. Sirico". The signature is fluid and cursive, written in a professional style.

Rev. Robert A. Sirico  
President

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P.S. A video curriculum and documentary are also in the works. More on those later.

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