

SOIL CARBON

THE NEW CASH CROP?



NEW SOIL TRADING
SCHEME TO BE LAUNCHED
AT CONFERENCE

CARBON FARMING EXPO AND CONFERENCE 2008

Orange Function Centre

Eyles St Orange, 9.00am — 5.00pm, 18th — 19th November, 2008

Voluntary Market Opening For Trade

- How To Get Involved
- Risks and Rewards
- Green Paper: Not "No", Just "Not Now"
- Methane: \$1 a cow?

The news is all good!

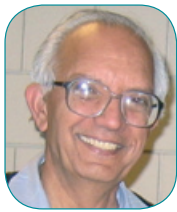
Professor Peter Grace (QUT):

"a voluntary soil carbon trading scheme up and running within six to 12 months."

*The Lab, ABC Science Online,
4th August, 2008*

REGISTRATIONS ESSENTIAL: book now to avoid disappointment

SPEAKERS: VOICES FROM THE FRONTIER



**Why the world needs Carbon Farmers:
A Message from Professor Rattan Lal**

Soil is the beginning of the food chain. Without it, we cannot feed the world.



**The Big Question: Measurement or Estimation?
Tony Lovell,
Soil Carbon Australia**

This presentation explodes the Australian soils measurement myth.



**The Two Markets
Louisa Kiely,
Carbon Farmers of Australia**

There is more than just one market you can sell into. The Emissions Trading System gets all the headlines.



**Reducing The Cost of Measurement 1
Dr Brian Murphy
DECC**

The cost of measurement is explored.



**Reducing the Cost of Measurement 2
Prof. Alex McBratney,
University of Sydney**

A new method could see measurement costs plunge.



**The Carbon Farmer's Experience
Scott MacCalman,
Carbon Farmer, Warren**

Highly-awarded for his innovative way of farming, Scott is on the frontier of cropping for carbon.



**The Frontier: Western Australia
Tim Wiley,
DAFWA, WA**

The west has been living with Climate Change for longer than easterners and have made drought-proofing methods.



**Local Communities Lead The Way
Carbon Townsville**

Local government in far north Queensland has launched a voluntary soil carbon market that takes a radical approach.



**The Biological Farmer With Data
Eric Harvey,
Carbon Farmer, Guerie**

This case is an example of how important recording key data is for making decisions easier.



**The Catchment Calculator
Dr Jeff Baldock**

A practical way to break through the data issues and make sales activity a reality.



**Organic Carbon Farming
Andre Leu,
Chairman, Organic Federation Australia**

Is Organic Farmer really the oldest form of Carbon Farming?



**The Science of Farm Emissions
Dr Richard Eckard,
University of Melbourne/
DPI VIC**

This presentation brings common sense to the emotional emissions issue.



**The Management of Farm Emissions
Dr Bill Slattery,
Acting Director, Emissions Management, DCCW**

The Government's expectations of Australian farmers.



**National Soil Carbon Strategy
Michael Kiely,
Soil Carbon Alliance**

The Soil Carbon movement has a plan to achieve its goal of seeing soil carbon traded and farmers paid for what they grow.



**ZeroWaste Australia
Gerry Gillespie**

Using urban waste to improve soils on farm.

BOOK NOW!

DON'T MISS THE OFFICIAL CONFERENCE DINNER Carbon Cocky of the Year Award SPEAKER AND ENTERTAINMENT

CONFERENCE ONLY

\$195 (incl. GST)

CONFERENCE + OFFICIAL DINNER

\$250 (incl. GST)

GROUPS OF 10 OR MORE

15% discount

STUDENTS

25% discount (proof required)

CALL 02 6374 0329 TO REGISTER

SOIL CARBON

THE NEW CASH CROP?

NEW
OPTIONAL CARBON
FARMING BOOT CAMP

CARBON FARMING 101

HALF DAY SEMINAR

Orange Ex-Servicemen's Club, 1.00pm – 4.30pm, 17th November, 2008

\$125 PER DELEGATE
Includes Carbon Farming
Handbook

This seminar is the perfect introduction to soil carbon – the opportunities for land managers to profit by restoring their soil carbon and bringing the farm ecology back into balance.

- What is Carbon Farming?
- What Carbon Markets exist for Agriculture?
- Can YOU take part?
- What are Soil Credits and who would buy them?
- What is your Carbon Footprint?
- What is your Carbon sink potential?

WHY SHOULD YOU DO THIS SEMINAR?

Good things happen when you increase your soil carbon levels:

- Your enterprise WINS in soil productivity.
- The environment WINS as the soil returns to health and biodiversity is impacted.
- The whole world WINS when the carbon you are storing comes out of the overload of CO₂ that is causing havoc with the climate.
- And Australian farmers deserve to WIN when they capture and store CO₂, as American and Canadian farmers do.

Carbon Farming is emerging as a new and exciting industry. You need to understand the positives and prospects as well as the pitfalls and how to avoid them.

YOU WILL LEARN...

- How Trading Schemes Operate
- Your Responsibilities
- Risks For All Parties
- Price Potentials
- How Carbon Calculators Work
- How Carbon Is Measured
- Methane And Nitrogen Liabilities
- How Carbon Is Made
- Your Questions Answered

YOUR SEMINAR LEADERS

This seminar has been developed by Michael and Louisa Kiely, co-founders of the Carbon Coalition and directors of Carbon Farmers of Australia, a not-for-profit company dedicated to assisting Farmers to understand the challenges of climate change, and to be rewarded for the carbon they capture and store in soils.

Michael and Louisa Kiely have been active the past 3 years campaigning for the right of farmers to sell the Soil Carbon they grow. They have presented to groups of landholders at Catchment Management Authority and LandCare groups, across Australia as well as audiences in America and New Zealand.

BOOKING DETAILS

Make the most of your investment in this unique Conference!

To Register, tick the box against OPTIONAL: CARBON 101 on the Conference Registration Form.

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**DUE TO POPULAR DEMAND:
OPTIONAL CONFERENCE FORUM**

CONFERENCE FORUM

Share Your Ideas – Brainstorm Policy & Concepts

OPTIONAL HALF DAY PROGRAM

Orange Ex-Servicemen's Club, 8.30am – 12.30pm, 20th November, 2008

**\$110
PER DELEGATE**



YOUR QUESTIONS ANSWERED, YOUR ISSUES DISCUSSED

Has a conference ever left you with more questions than answers... a deep desire to go further, faster... to explore the new possibilities you have found? But you return home where no one else can share your passion? And the excitement soon disappears... To avoid that condition, the Carbon Farming Conference has a Roundtable Program – a series of discussion and decision sessions that allow you the opportunity to explore the ideas you have absorbed from the Conference speakers.

CONFERENCE ROUNDTABLE DISCUSSION/ DECISION PROGRAM

This half day Program will be directed by the participants – your issues will be discussed and voted upon.

Groups will be selected based on the topics you are interested in.

The Groups will be formed 3 times during the Program, to allow participants to join discussions that interest them. At the end of each session, the participants will vote on a proposition.

Your views will then be included in the official Conference Communique to be sent to the media and others.

Make the most of your investment in this unique Conference!

BOOKING DETAILS

To Register, tick the box against **OPTIONAL: FORUM** on the Conference Registration Form.

AUSTRALIA LEADS THE WORLD IN CARBON FARMING

"Australia has set the pace for the whole world."
Abe Collins, President, Carbon Farmers of America

"You people are streets ahead of the rest of us."
Dick Richardson, Holistic Management Educator, Botswana

SUPPORT FOR THE CARBON COALITION

"You single-handedly barnstormed the issue onto the national agenda. It doesn't get better than that!" — *Matthew Caiwood*

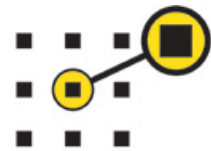
WE THANK OUR SPONSORS



Central West
catchment
management authority



Together We're Making a Difference
LACHLAN CATCHMENT
MANAGEMENT AUTHORITY



FARMSCAN



Dr Jeff Baldock, CSIRO:

A fully-functioning market in soil carbon "could make it more economic to farm for carbon than to farm for yield."

The Rural Report, ABC Local Radio, 15th August, 2007

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DELEGATE APPLICATION FORM



Title:..... Name:.....

Name for Badge:.....

Organisation (if applicable):.....

Address:.....

..... Post Code:.....

Telephone:..... Facsimile:.....

Email:.....

Special Requirements (eg medical, dietary, disability):.....

How did you hear about the Conference?:.....

PAYMENT DETAILS

- Delegate only - \$195**
- OPTIONAL Dinner +\$55 Carbon 101 (half day seminar) +\$125* Forum +\$110
- Prices include GST*
- *Carbon 101 includes the "Carbon Farming Handbook" - value \$25*

Payment by credit card: Visa Mastercard

Please debit my credit card with the amount owing on this form

Name on credit card:.....

Credit Card number:..... Expiry date:.....

Amount paid \$..... Signature:.....

Please make cheques/money orders payable to *Carbon Farmers of Australia*

Please forward applications to:

Carbon Farmers of Australia ACN: 127 011 134 Phone 02 6374 0329
"Uamby" Fax 02 6374 0354
Via Goolma 2852 Email louisa@carboncoalition.com.au

ANY QUERIES, PLEASE CONTACT

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